

D21/204



New  
*Colorful*



RECEIVED

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GROUP 410

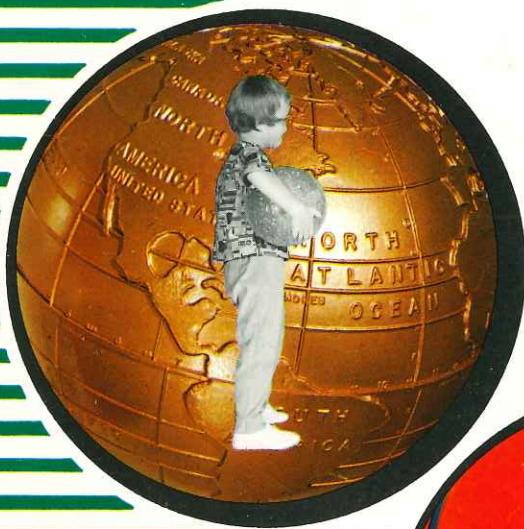
TOL FMR

BARR

PLA-BALLS

ARE

FUN...



THE BARR RUBBER PRODUCTS CO., SANDUSKY, OHIO, U.S.A.

giant vinyl  
**Fun  
Balls**

here's what to sell . . .



THE STAR



THE DOT

**GIANT DECORATED BALLS**

Big, Colorful "Beauties" . . . they'll sell! Sparkling new 10" decorated fun balls have a special appeal all their own. New for '65 selling! Three brilliant colors, 3 dazzling designs, packed assorted, red, orange and gold.

D6602 Packed 1 dozen, Corrugated carton

Wt. 9 lbs.

D6603 Packed 1 dozen, Kraft bag

Wt. 7 lbs.



THE COMET



THE GREEN GLOBE



THE RED GLOBE

**GLOBE FUNBALLS**

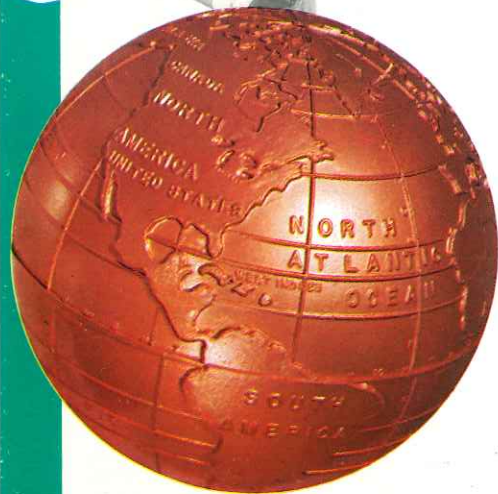
Here's the "Globe" 10" fun ball youngsters go for! Educational plus year-a-round play value . . . new fun for the kids. Shiny embossed design in brilliant red, gold, and green, the assortment with the "buy-me" look.

D2112 Packed 1 dozen, Corrugated carton

Wt. 9 lbs.

D2113 Packed 1 dozen, Kraft bag

Wt. 7 lbs.



THE GOLD GLOBE

Big, Big, Big, Gay, Gay, Colorful

... here's what to sell. ....



### THE SWIRLS

Color swirls, swirls and swirls on Barr's colorful, gay 10" flexible vinyltex fun balls. Put sparkle in children's play . . . a tune in your cash register. Swirls in shiny green, red, and blue, packed assorted.

**D2142**  
Corrugated carton

Packed 1 doz.  
Wt. 9 lbs.

### THE MOSAIC and RING assortment

Big, colorful "Mosaic" and "Ring" vinyltex 10" funball assortment. "Mosaics" . . . snowy white vinyl chips glisten through special Vinyltex compound to shine in the eyes of children . . . shine in sales. "Rings" . . . bigger embossed rings, rings go around and around on Barr's eye-catching, giant 10" mottled ring funballs. Volume sellers, packed assorted designs and colors . . . bright red, gold, green, and white.

**D6017** . . . Corrugated carton  
**D6018** . . . Kraft Bag

Packed 1 doz. to carton, wt. 9 lbs.  
Packed 1 doz. to carton, wt. 7 lbs.

Give your customers a choice . . . new fun ball sales for you, new fun for the kids. Fast-selling fun balls with the fresh, new look for '65. Special flexible vinyltex compound for year-a-round value . . . the home, backyard, pool, beach or playground. Build your ball sales, there's profit in it.

Profitable giants...selling balls like they

# . what to sell . . . . .

**Promotional items  
at low cost.**

## GIANT "8" BALL

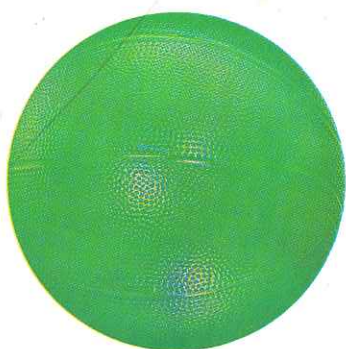
Naturally, the big seller! Ever-popular Barr's 10" gleaming "8" ball . . . fast seller in any season.

**D6604**  
Corrugated carton

Packed 1 doz.  
Wt. 9 lbs.

**D6605**  
Kraft bag

Packed 1 doz.  
Wt. 7 lbs.



## SPORTBALLS

Colorful 8" Sport Balls . . . deep pebble embossed vinyltex, designed for all weather play-value. Fun for all ages! Glowing red, orange, and green fun balls packed assorted.

**D1732** Packed 1 doz. to carton Wt. 8 lbs.

## DELUXE "SNOWFLAKE" PAK

"Snowflake" vinyltex 9" fun ball with sparkling design, attractively packed in colorful carry-home pak.

**D6002** Packed 6 to a carton Wt. 4 lbs.



have never been sold before

how to sell it! . .



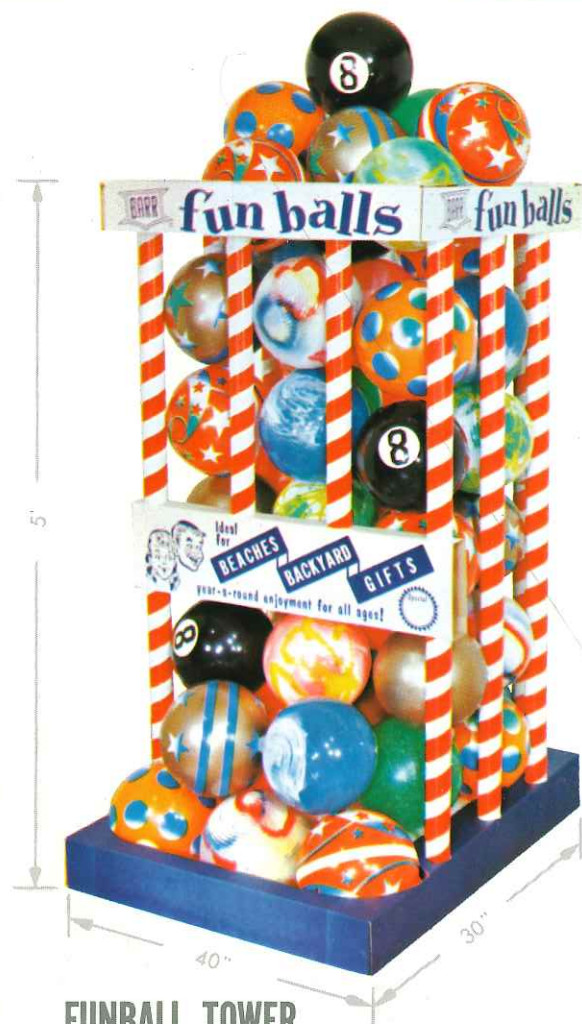
120 REASONS  
FOR  
PROFITS

massive merchandisers

# . and how to sell it!

U. S. Patented\*  
**unique  
Ball-o-mat  
Displays**

*massive merchandisers,  
sell balls like they have  
never been sold before.*



## FUNBALL TOWER

**X1001** . . . Barr's colorful corrugated floor merchandiser sells at the sell-level to all ages . . . lets them reach in and sell themselves. Self-dispenser takes comparatively little floor space, yet holds so many . . . (60 giant 10" balls). Select your own assortments from Barr's many.

Packed one display per carton

Wt. 15 lbs.

## GIANT TOWER DISPLAY

**X1002** . . . Barr's 8 foot tower of sales, displays 120 giant 10" fun balls. Select your own assortments from Barr's many, for this heavy-guage wire display that radiates color throughout your store. Nobody, but nobody, who walks in your store can miss this giant merchandiser . . . creates more sales, more profits. Thing big, sell big, sell Barr "Beauties" in '65.

Packed one display per carton

Wt. 35 lbs.

**Balls are off the floor . . . Runners  
provided for easy re-location.**



\*U. S. Patent number 3,139,185

# Nobody - but nobody who walks in to a store

# ... and how to sell it!

famous  
**Tower  
Displays**

## Eye-attracting colorful Barr Display Units.



### THE DECORATED

**D6608** . . . 24 deluxe decorated vinyltex 10" fun balls (item D6602), 3 sparkling colors, 3 dazzling designs, assorted.

Packed 1 deal to carton

Wt. 20 lbs.



### THE GLOBES

**D2114** . . . 24 gleaming Globe 10" fun balls (item D2212), Barr's first with the finest! Educational value, embossed in gleaming red, gold, and green, year-a-round pla-value. Packed assorted.

Packed 1 deal to carton

Wt. 20 lbs.



### THE "8" BALLS

**D6606** . . . 24 Giant "8" balls (item D6604) displayed in Barr's eye-catching display. "8" balls . . . fast sellers in any season! Get behind the "8" ball.

Packed 1 deal to carton

Wt. 20 lbs.



### THE MOSAIC and RING assortment

**D6019** . . . 24 fun ball assortment. 12 glittering vinyltex 10" fun balls . . . snowy white chips glisten all over. 12 deep embossed rings, rings everywhere thru colorful mottling. Sparkling array of colors, bright red, green, white, and gold. Sure winner . . . sure profits!

Packed 1 deal to carton

Wt. 20 lbs.



### THE SWIRLS

**D2144** . . . 24 swirling 10" fun balls (item D2102) in glowing red, blue, and green. Swirl your sales, swirl your profits. Packed assorted.

Packed 1 deal to carton

Wt. 20 lbs.



**VISUAL APPEAL SELLS! BARR'S OUTSTANDING, "PICK-N-PULL"**, open view, corrugated floor displays radiate Barr's colorful giant 10" fun balls. Place two or more "Pick-N-Pull" displays in various departments.

# can miss these giant Barr tower displays

# here's what to sell . .

colorful  
vinyl  
**Fun  
Balls**



THE COMET



THE JUPITER



THE MARS

## DECORATED VINYLTEX

Key to more sales . . . livelier, longer-lasting vinyltex Pla-balls in bright new colors, new patterns. Finished with a gleaming gloss for extra impulse sales appeal. Get all three designs in assortment.

D1602 . . . 7½" ball . . . Packed 1 dozen to carton	Wt. 5.5 lbs.
D1402 . . . 6½" ball . . . Packed 1 dozen to carton	Wt. 5.0 lbs.
D1202 . . . 5½" ball . . . Packed 1 dozen to carton	Wt. 4.5 lbs.
D1002 . . . 4¾" ball . . . Packed 1 dozen to carton	Wt. 3.5 lbs.



*4 popular sizes*

4¾" . . . 5½" . . . 6½" . . . 7½"

*in 3 exciting designs*

Open stock or in displays . . . Barr's colorful vinyltex decorated balls sell and sell. Each display a standout sales performer. You're assured of fast turn-over from these floor displays. Right size, right style . . . perfect sales mates from Barr.

## FLOOR DISPLAY BIN

D6501 . . . . . retail value \$35.64

Assortment of 48 decorated vinyltex Pla-balls.

24 . . . 4¾" prepriced 59¢; 12 . . . 5½" prepriced 79¢;

12 . . . 6½" prepriced 98¢. Need 4 square feet of space.

Packed 1 deal per carton

Wt. 15 lbs.



Bright new colors...smart new designs

# ... and how to sell it!

## vinyl Pla-Ball Displays

Displays that  
sell and sell



### WIRE BASKET

D6301 ..... retail value \$29.64

42 colorful decorated vinyltex playballs in a ready-to-display, reusable wire basket. Assortment of 24 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢  
12 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢  
6 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢  
Occupies only 4 square feet of floor space. Packed 1 deal per carton, wt. 16 lbs.



### PYRAMID WIRE BASKET

D6304 ..... retail value \$40.16

55 sparkling decorated vinyltex playballs in a reusable wire basket with a revolving top display. Assortment of 3 popular sizes:  
28 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢  
16 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢  
11 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢  
Display requires only 4 square feet of floor space. Packed 1 deal per carton, wt. 28 lbs.



### 3-TIER FLOOR DISPLAY

D6502 ..... retail value \$40.38

54 beautiful decorated vinyltex playballs in colorful corrugated floor merchandiser . . . 3-tier display, plus back-up stock in storage bin. Completely assembled, remove from carton, and set "ready to sell" display on floor. Requires only 4 square feet of floor space. Assortment of 24 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢; 18 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢; 12 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢.

Packed 1 deal per carton ..... Wt. 25 lbs.

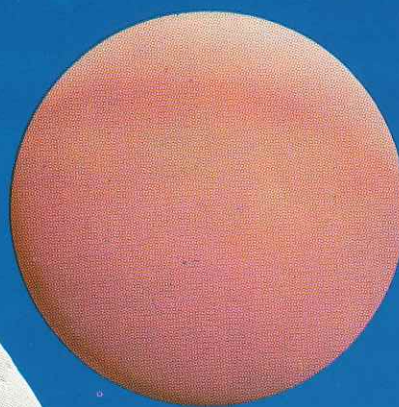
## Barr floor displays give you fast turnover

# here's what to sell . . .

**lively  
Rubber  
Balls**



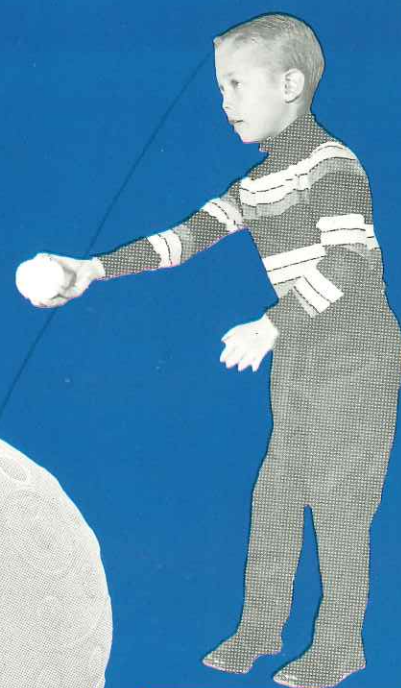
THE SOFTBALL



THE PINKY STICK BALL



THE PEBBLE EMBOSSED BALL



**Popular,  
fast-selling**

## StickBalls

**Stock 'em  
to round out your ball  
inventory . . . boost profits.**

### SOFTBALLS

**C1529** . . . . . retail value 29¢

Realistic simulated raised stitching, black imprinting on gleaming white softballs . . . real sellers!

**C1592** . . . Same as above softballs in soft color-in-stock pastel pink, yellow, and blue, packed assorted colors.

Packed 1 doz. to display box, 12 boxes to carton Wt. 36 lbs.

### STICKBALLS

**Retail value 2 for 29¢** . . . Ever popular 2¼" stickballs with eye-appeal, feel-appeal, sell-appeal a-plenty!

**C2232** . . . "Pinkies" in soft pink colors. Packed 12 to display box, 36 boxes to carton, wt. 43 lbs.

**C2236** . . . "Pinkies" in soft pink colors, packed bulk 144 balls to carton, wt. 43 lbs.

**C2292** . . . Colorful pastel "Stickballs" in soft pink, yellow, and blue. Packed assorted 12 to display box, 36 boxes to carton, wt. 43 lbs.

### PEBBLE EMBOSSED

**C1322** . . . Fast Sellers, ever-popular 2¾" raised pebble ball, gleaming white color-in-stock ball.

Packed 12 to display box, 24 boxes to carton Wt. 32 lbs.

## Kids love these ever-popular rubber balls

# ... and how to sell it!

rubber  
**Stickball  
Displays**



## "PINKIES" DISPLAY

**C7301** ..... retail value \$17.40

"Pinky" Stickballs. Reusable plastic hamper with eye-catching 3-color display sign. Holds (but not for long) 120 (C2232) "Pinky" balls.

Packed 1 deal per carton

Wt. 10 lbs.

**C7302** . . . Same display as above with pastel (C2292) stickballs.



## "PINKIES" COUNTER DISPLAY

**C7001** ..... retail value \$5.22

36 "Pinky" Stickballs (C2232) in self-selling colorful display box. Packed 6 deals per carton, wt. 20 lbs.

**C7002** ..... retail value \$10.44

72 "Pinky" Stickballs (C2232) in self-selling display box. Packed 6 deals per carton

Wt. 40 lbs.

**C7003** ..... retail value \$10.44

72 Pastel Stickballs (C2292), pastel pink, yellow, and blue in self-selling, colorful display box.

Packed 6 deals per carton

Wt. 40 lbs.



## "PEBBLE" COUNTER DISPLAY

**C7004** ..... retail value \$5.40

36 pebble (C1322) embossed balls. Sell like hot cakes in attractive 3-color counter display.

Packed 6 deals to carton

Wt. 22 lbs.



## "SOFTBALL" COUNTER DISPLAY

**C7005** ..... retail value \$5.22

18 pretty Pastel (C1592) Softballs, assorted pastel pink, yellow, and blue in attractive 3-color counter display.

**C7006** ..... retail value \$5.22

18 assorted Softballs, snowy white (C1529) and pretty pastel (C1592) in attractive 3-color counter display.

Packed 6 deals to carton, wt. 26 lbs.

# impulse sales and profits soar with Barr displays

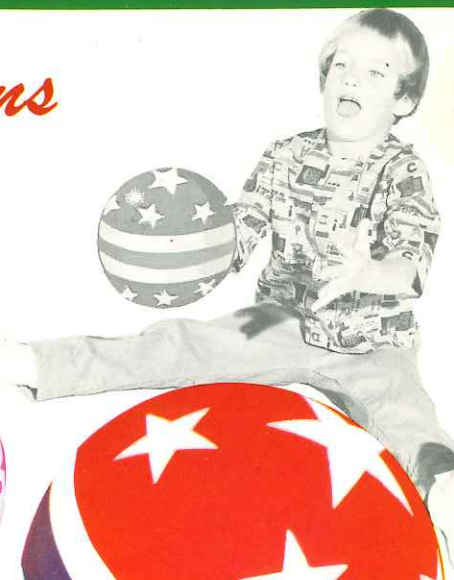
# here's what to sell ..

## decorated Rubber Pla-Balls

### 6 thrilling designs

4" — 4½" — 5" — 6"

### in 4 popular sizes



THE ZIG-ZAG



THE GEM



THE STAR



THE IMPERIAL



THE RINGLET



THE CARROUSEL

### DECORATED RUBBER

Decorated rubber play-balls in gay, colorful patterns that say "take-me-home" to every child. Six exciting designs in sparkling colors available in four best-seller sizes. Cellophane wrapped to keep them neat, clean and sparkling.

C6082 .. 6" size, packed assorted	Packed 12 to carton, wt. 8.5 lbs.....retail value 89¢
C5082 .. 5" size, packed assorted	Packed 12 to carton, wt. 5.5 lbs.....retail value 69¢
C4482 .. 4½" size, packed assorted	Packed 12 to carton, wt. 5 lbs.....retail value 59¢
C4082 .. 4" size, packed assorted	Packed 12 to carton, wt. 4 lbs.....retail value 49¢



### "STAR" and "BIG TOP" BALLS in JR. SIZES

C3082 ..... retail value 25¢

Assortment of "Star" and "Big Top" balls in 3" size.  
Packed 12 balls per box, 12 boxes per carton      Wt. 30 lbs.

C2382 ..... retail value 19¢

Assortment of "Star" and "Big Top" balls in 2¾" size.  
Packed 12 balls per box, 24 boxes per carton      Wt. 48 lbs.



## Decorated balls say "take me home" to every child

# ... and how to sell it!

## decorated Pla-Ball Displays



### WIRE BASKET

**C7303** ..... retail value \$30.24

42 dazzling decorated rubber playballs in assorted patterns, in reusable wire basket.

14 . . . . 4" size prepriced 49¢;

14 . . . . 5" size prepriced 69¢;

14 . . . . 6" size prepriced 89¢.

All balls cellophane wrapped.

Displays use only 4 sq. ft. feet of

floor space. Packed 1 deal to

carton, wt. 25 lbs.



### PYRAMID WIRE BASKET

**C7304** ..... retail value \$39.86

55 sparkling decorated rubber playballs in assorted patterns, in reusable wire basket with revolver.

18 . . . . 4" size prepriced 49¢;

18 . . . . 5" size prepriced 69¢;

19 . . . . 6" size prepriced 89¢.

All balls cellophane wrapped. Dis-

plays require only 4 sq. ft. of floor

space. Packed one deal to car-

ton, wt. 34 lbs.



### 3-TIER FLOOR DISPLAY

**C7501** ..... retail value \$38.88

60 colorful decorated rubber playballs in assorted patterns, in attractive colorful

corrugated floor merchandiser . . . 3 tiers full, plus back-up stock in storage bin.

Completely assembled, remove from carton, set "ready to sell" display on floor.

Requires only 4 square feet of floor space. 30 . . . 4" size prepriced 49¢; 18 . . . 5"

size prepriced 69¢; 12 . . . 6" size prepriced 89¢. All balls cellophane wrapped.

Packed 1 deal to carton ..... Wt. 28 lbs.



## Flag 'em down with colorful Barr displays

# colorful Sponge Pla-Balls

# here's what to sell . .

Open stock or in displays . . . Barr's colorful sponge-tex balls sell and sell. Each ball a standout sales performer . . . perfect sales mates from Barr.

## THE BASEBALLS

A sure hit . . . "Profit" Home Run Sales Appeal! Realistic embossed stitch design, gleaming white enamel finish . . . dead ringer for official balls

<b>S4842</b>	3 3/8" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 80 lbs.	retail value 49¢
<b>S4742</b>	2 7/8" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 35 lbs.	retail value 25¢
<b>S4642</b>	2 3/4" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 27 lbs.	retail value 25¢
<b>S4202</b>	2 1/4" size, no imprint, packed 12 to a box, 36 boxes to carton, wt. 45 lbs.	retail value 15¢
<b>S4102</b>	2 1/8" size, no imprint, packed 12 to box, 36 boxes to carton, wt. 36 lbs.	retail value 10¢
<b>S4002</b>	2" size, no imprint, packed 24 to box, 24 boxes to carton, wt. 44 lbs.	retail value 10¢

## THE DECORATED

Eye-catching patterns, an instant hit with youngsters . . . yell "take me home and play with me!" Glistening decorated red, orange, and blue, packed assorted in colorful corrugated counter display box.

<b>S3021</b>	3" size, packed 12 to box, 12 boxes to carton, wt. 40 lbs.	retail value 25¢
<b>S2721</b>	2 7/8" size, packed 12 to box, 12 boxes to carton, wt. 35 lbs.	retail value 25¢
<b>S2621</b>	2 3/4" size, packed 12 to box, 12 boxes to carton, wt. 27 lbs.	retail value 25¢

## THE FLAME and DECORATED assortment

A must . . . fast seller! Assortment of gleaming solid colors and decorated Sponge Playballs, packed 12 to colorful corrugated counter display box.

<b>S3072</b>	3" size packed 12 to box, 12 boxes to carton, wt. 40 lbs.	retail value 25¢
<b>S2772</b>	2 7/8" size packed 12 to box, 12 boxes to carton, wt. 35 lbs.	retail value 25¢
<b>S2672</b>	2 3/4" size packed 12 to box, 12 boxes to carton, wt. 27 lbs.	retail value 25¢

## THE FLAME

Solid color playballs in flaming red, orange, and blue to sparkle sales. Ever-popular Sponge Playballs are a must . . . packed assorted in colorful corrugated counter display box.

<b>S3071</b>	3" size packed 12 to box, 12 boxes to carton, wt. 40 lbs.	retail value 25¢
<b>S2771</b>	2 7/8" size packed 12 to box, 12 boxes to carton, wt. 35 lbs.	retail value 25¢
<b>S2671</b>	2 3/4" size packed 12 to box, 12 boxes to carton, wt. 27 lbs.	retail value 25¢
<b>S2271</b>	2 1/4" size packed 12 to box, 36 boxes to carton, wt. 45 lbs.	retail value 15¢
<b>S2171</b>	2 1/8" size packed 12 to box, 36 boxes to carton, wt. 36 lbs.	retail value 10¢
<b>S2071</b>	2" size packed 24 to box, 24 boxes to carton, wt. 44 lbs.	retail value 10¢

## THE "8" BALL

Realistic . . . youngsters can't wait to own one. Black high gloss enamel Sponge Playballs packed 12 to a colorful corrugated counter display box.

<b>S2622</b>	2 3/4" size, packed 12 to box, 12 boxes to carton, wt. 27 lbs.	retail value 25¢
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## THE RETURN BALLS

Action a-plenty! Assortment of glistening red, orange, and blue solid color balls with sturdy rubber return thread attached. Packed assorted, in colorful corrugated counter display box.

<b>S1734</b>	1 7/8" size, packed 24 to box, 24 boxes to carton, wt. 40 lbs.	retail value 10¢
<b>S1634</b>	1 3/4" size, packed 24 to box, 24 boxes to carton, wt. 32 lbs.	retail value 10¢

High impulse sales...gay, colorful sellers

# ...and how to sell it!.....



## Displays that sell and sell

### BALL-O-MAT

S8001 ..... retail value \$12.00

48 Sponge Playballs . . . priced to sell on sight! Gleaming assortment in an eye-catching, colorful, self-dispensing Ball-O-Mat display. Stand it on your counter, hang it on a rack or pegboard. Assortment of 24 . . . 25¢ "Flame" balls; 12 . . . 25¢ decorated balls; 12 . . . 25¢ "Big League" baseballs. Packed 1 deal per carton. Wt. 11 lbs.



### PLASTIC HAMPER

S8301 ..... retail value \$18.00

Fast selling assortment of 72 sparkling Sponge Playballs in reusable colorful plastic hamper. 24 . . . 25¢ "Decorated" balls; 24 . . . 25¢ "Big League" Baseballs; 24 . . . 25¢ "Flame" balls. Packed 1 deal to carton Wt. 18 lbs.



**eye-attracting  
colorful Barr  
Display Units  
keep sales moving  
profits coming in.**



### "8" BALL-O-MAT

S8002 ..... retail value \$12.00

Eye-catching, colorful, self dispensing, holds 48 high gloss black enameled Sponge "8" balls. Stand it on counter, hang it on a rack or peg board . . . priced to sell on sight. So realistic youngsters can't wait to own one, adults can't resist just to "make sure". Packed 1 deal per carton, wt. 11 lbs.



### "BIG LEAGUE" HAMPER

S8302 ..... retail value \$18.00

Realistic! 72 snowy white imprinted "Big League" 25¢ Sponge Baseballs in colorful, reusable plastic hamper. Authentic embossed stitch . . . dead ringer for official balls. A "sure-hit" . . . profit home run sales appeal!

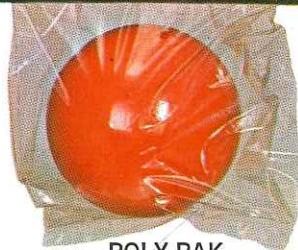
Packed 1 deal to carton Wt. 18 lbs.

## Ever popular, attractive sponge-tex displays and

# .. how to sell it!



"TWINS" POLY-PAK



POLY-PAK

**Ever popular Sponge Packaged items are steady Profit Makers.**

Poly-Bagged Sponge Playballs . . . ideal rack items. Clean, clear packaging with colorful headers makes them sell on sight.

## POLY-PAK SPONGE BALLS

**S7205 . . . "TWINS" POLY-PAK . . . . . retail value 2 for 49¢**

Two sparkling 25¢ Sponge Playballs: one solid color and one decorated ball to a clear poly bag with colorful header.

Packed 72 to a carton

Wt. 26 lbs.

**S7204 . . . POLY-PAK . . . . . retail value 25¢**

One flaming color 25¢ Sponge Playball to a clear poly package with colorful header.

Packed 72 to a carton

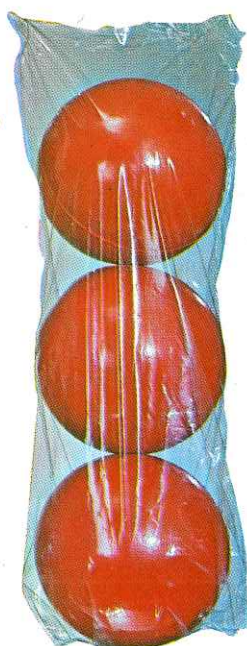
Wt. 14 lbs.

**S7202 . . . JACK BALLS . . . . . retail value 10¢**

Three 1 1/4" Jack Set replacement Sponge Playballs, glistening solid red color, packaged in clear poly bag.

Packed 48 to a carton

Wt. 2 lbs.



JACK BALLS



## PAD-L-BALL

**S7101 . . . . . retail value 29¢**

New shrink pak with selling display card . . . hottest item on the market. Display card pre-punched for use on racks and pegboards. Sturdy, colorful yellow, red, blue plastic paddle with gleaming, solid color Sponge Return Ball . . . a sure hit, a sure seller.

Packed 48 to a carton

Wt. 8 lbs.



**packaged items...profit makers**

# to sell it!

## 72 REASONS FOR PROFITS

sponge-tex  
**Pla-Ball**  
Displays



### 5-TIER DISPLAY

S8003 ..... retail value \$14.00

Best Seller! . . . assortment of 72 Sponge Playballs openly displayed in a clever, colorful multi-level stack display. 36 . . . 25¢ high gloss enameled playballs assorted red, orange, and blue; 12 . . . 25¢ snowy white realistic Baseballs; 16 . . . 10¢ high gloss enameled playballs, assorted; 8 . . . 10¢ snowy white baseballs.

Packed 1 deal to carton

Wt. 18 lbs.

colorful displays...fast sellers

13B

# ...and how to sell it!...



## "CHILD APPEAL" DISPLAY

**S8009** ..... retail value \$11.40

60 gleaming Sponge Playball assortment: 12 . . . 25¢ "Big League" baseballs; 12 . . . 25¢ "Decorated" balls; 12 . . . 25¢ "Flame" enamel balls; 12 . . . 10¢ "Return" balls; 12 . . . 10¢ "Flame" enamel balls.

Packed 1 deal to carton Wt. 12 lbs.

**S8010** ..... retail value \$11.40

60 high gloss Sponge Playball assortment: 36 . . . 25¢ "Enamel" balls, assorted; 24 . . . 10¢ "Return" Balls, assorted. Packed in colorful corrugated counter display.

Packed 1 deal to carton Wt. 12 lbs.



## "ENAMEL" DISPLAY

**S8005** ..... retail value \$9.00

36 brilliant, high gloss 25¢ enameled Sponge Playballs, packed assorted red, orange, and blue in colorful corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.

**Promote Impulse Sales . . Eye-attracting, colorful Barr Display units keep sales moving, profits coming in. Be sure one is making money for you today!**



## "DECORATED" DISPLAY

**S8004** ..... retail value \$9.00

36 sparkling 25¢ decorated Sponge Playballs . . . assorted colors in colorful corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.



## "PRO-TEAM" DISPLAY

**S8007** ..... retail value \$9.00

"Pro-team" Baseballs . . . 36 snowy white enameled 25¢ baseballs. Imprint of any American or National League team . . . specify your choice.

Packed 6 deals to carton Wt. 54 lbs.



## "BIG LEAGUE" DISPLAY

**S8006** ..... retail value \$9.00

36 snowy white 25¢ Sponge Baseballs, imprinted "Big League". Realistic raised stitch . . . a "sure hit" with youngsters! Colorful, corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.



## "PLAYBALL" DISPLAY

**S8008** ..... retail value \$3.60

36 sparkling 10¢ Sponge Playball Assortment: 27 . . . 10¢ high gloss enamel balls, assorted red, orange, and blue; 9 . . . 10¢ snowy white baseballs in a colorful corrugated counter display.

Packed 6 deals to carton Wt. 29 lbs.

**Barr displays use little space...make big sales**

# ..... how to sell it!

sponge-tex  
**Pla-Ball  
Displays**



## "TRI-LEVEL" COUNTER DISPLAY

S8011 ..... retail value \$18.00

Three tiers of fast-sellers . . . 72 sparkling Sponge Playballs, a series on each shelf. 24 . . . 25¢ "Flame" enamel balls, assorted colors; 24 . . . 25¢ snowy white imprinted "Big League" baseballs; 24 . . . 25¢ dazzling "Decorated" balls, assorted designs. Colorful display needs only 2 square feet of counter space.

Packed 1 deal to carton      Wt. 19 lbs.



## "UNIQUE" FLOOR DISPLAY

S8012 ..... retail value \$36.00

144 gleaming Sponge Playballs . . . 72 balls in open trays and 72 balls in display storage bin. Fast-sellers: 48 . . . 25¢ "Flame" enamel balls, assorted colors; 48 . . . 25¢ snowy white realistic stitch, imprinted "Big League" baseballs; 48 . . . 25¢ dazzling "Decorated" balls, assorted designs. Colorful display assembled and loaded, ready to display.

Packed 1 deal to carton      Wt. 38 lbs.



## "DUMP" FLOOR DISPLAYS

S8014 ..... retail value \$72.00

Think big . . . Sell big! 288 sparkling 25¢ Sponge Playballs in a colorful floor display. 96 . . . 25¢ "Flame" enamel balls, assorted colors; 96 . . . 25¢ snowy white raised stitch baseballs imprinted "Big League"; 96 . . . 25¢ dazzling "Decorated" balls, assorted designs in eye-catching floor display.

Packed 1 deal to carton, wt. 66 lbs.

S8013 ..... retail value \$36.00

144 sparkling 25¢ Sponge Playballs in same style display as above, with 48 balls of each type.

Packed 1 deal to carton, wt. 33 lbs.

**Eye-catching, colorful displays...profit-makers**



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... sales  
... profits

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